



GIRLS ATHLETIC LEADERSHIP SCHOOLS



THE BOYS SCHOOL OF DENVER

**Board of Directors Meeting
Monday, October 21, 2019, 5:00-7:00pm
GALS, 750 Galapago Street, Denver CO 80204**

Board Members Present

Frank Rowe
Melisa Kotecki-Schlote
Katie Kellen
Ed Likovich
Emily Wasserman
Ethan Hemming
Jennifer Evans
Jamaica Burke
Kristina Campos on Phone
Julie Fincham
Adam Burrows

Board Members Absent

Emily Wasserman

GALS Staff

Carol Bowar
Trace Faust
Guests: Nina Safane, Jenn
Green

1. Welcome
2. Public comment - None
3. Approved September minutes
4. Carol noted that Stalker Henderson is resigning from the Board. A room will be named after him. He served GALS for over 10 years and had two children go through GALS
5. GALS INC discussion.
 - a. Jenn and Nina in attendance
 - b. Scope of Work
 - i. BOYS school reset -
 - ii. Overarching academic programs
 - iii. Series work
 - iv. Family engagement

Discussion: Nina - deep respect for the hard work currently going on. Overarching focus for GALS: Academics and Enrollment. Jenn - plan is based on audit of need. Working on alignment with school leaders for specific outcomes. Examples: Math in MS. Working with an individual teacher. Plan and co-teach eg. Varies based on need, BOYS MS eg.

How will the board know if we are on track? Clear reporting structure set.

Prioritization: Not separate from the financial situation we are in. Board needs to be clear on what the priority is and aligned to our financial commitment. Next steps determined to clarify actual costs of work and move forward.

a. Enrollment -

Shadow and event data were shared. Highest at GALS MS. HS is low. BOYS is low. Fairly low yield on events. GALS HS enrollment starts in middle school, so targeting those kids who may be interested. Building interest early is the theme. Trace is researching other schools who have developed smart

Girls Athletic Leadership Schools Denver
750 Galapago Street
Denver 80204
www.galsdenver.org

The BOYS School of Denver
3120 Irving Street
Denver 80211
www.boysdenver.org



recruitment practices (eg, Possip survey). What is the ROI on Trace's time per school? Shadow to enrollment has been about 8:1. GALS MS has the best ROI.

Challenges were reviewed (non-returning families, separation of MS and HS, ability to better name what we do, BOYS facility limitations - Key theme describing/naming what we do.)

Milestones: March data for those kids who have not been matched - target them.

Priorities - Trace will set hard targets for enrollment. Need to get all staff engaged. Family recruiter support starting soon.

Reviewed multiple different initiatives aimed at increasing recruitment.

SPF, outcomes data and decision making

a. Decision matrix - Assumption is all 3 schools viability is our shared aim.

GALS Inc - need to determine cost basis.

Budget fy20 cuts - HOLD - plan to present at Nov meeting. Current reductions have happened by attrition/circumstance. Staff have created some staff cuts but all cut into services. Still have \$150 to \$180K to cut. Consider use of reserves? But reserves are down to about \$500k.

1. GALS MS- at 300 students is breakeven, other two are in the red at current enrollment.
2. Combining BOYS into GALS in facility - this would not likely be allowed under the DPS facility allocation policy.
3. Can the board identify a range of investment from reserves?
5. Carol will send out scenarios to the board

Reviewed HS action plans/steps.

Reviewed BOYS MS action plans/steps.

Sustainability committee to drive steps in sustainability decision making.