

For Immediate Release

THE SPECIALIZED FOUNDATION ANNOUNCES 2018 RIDING FOR FOCUS GRANT RECIPIENTS

Thirty-Seven New Schools Selected for Fall 2018

MORGAN HILL, Calif., May 29, 2018 –The Specialized Foundation has announced the 37 new middle schools selected for the 2018-2019 Riding for Focus school program. With the addition of these new schools, The Specialized Foundation will now support more than 20,000 students, across 77 schools, in 30 states. The program integrates cycling into the physical education curriculum as a means to help students achieve academic, health, and social success.

“With the help from our generous donors and the increased number of outstanding school applications, we are proud to announce that for the 2018-2019 school year we nearly doubled our total number of partner schools,” said Ted Theocheung CEO, The Specialized Foundation. “We’re elated to see continued growth and success in the program, and we look forward to welcoming this year’s grant recipients into The Specialized Foundation family. Together we’ll work closely to improve students’ lives through cycling.”

In the months ahead, selected recipients will gain access to the Riding for Focus program curriculum, a fleet of bikes, a starter maintenance kit, and helmets to activate the program this fall. Additionally, school champions will be attending an in-person training session hosted by The Specialized Foundation staff to ensure success as new schools integrate the program into their classrooms this Fall.

If interested in applying for the Riding for Focus grant, please pre-register your school via the [School Grant Program](#) page on The Specialized Foundation website.

If interested in making a monetary donation, please visit The Specialized Foundation [Donate](#) page.

Interested schools, donors, and volunteers can also [sign-up for the blog](#), and follow The Specialized Foundation on [Facebook](#), [Twitter](#), and [Instagram](#) to join the conversation. #RidingForFocus

Congratulations to this year’s grant recipients:

- Ascencion Solorsano Middle School, Glilroy, CA
- Baylor College of Medicine Biotech Academy at Rusk, Houston, TX
- Blue Ridge Junior High School, Lakeside, AZ
- Boeckman Middle School, Farmington, MN
- Brevard Academy, Pisgah Forest, NC
- Burke Town School, West Burke, VT
- Center City Public Charter - Brightwood Campus, Washington, DC
- Crawfordsville Middle School, Crawfordsville, IN
- Davenport School of the Arts, Davenport, FL
- Denver Academy, Denver, CO
- Dr. Martin Luther King, Jr Middle School, Germantown, MD
- Dryden Middle School, Dryden, NY
- Duval Charter School at Southside, Jacksonville, FL
- Edward Hynes Charter School, New Orleans, LA
- Environmental Charter School, Pittsburgh, PA
- Evergreen Middle School, Evergreen, CO
- Flagstaff Junior Academy, Flagstaff, AZ
- Forest Ridge Academy, Schererville, IN
- Girls Athletic Leadership School, Denver, CO



- Holton Middle School, Holton, MI
- Indian Springs School, Big Bend, CA
- KIPP Connect Houston Middle School, Houston, TX
- Ledyard Middle School, Gales Ferry, CT
- Lookout Valley Middle School, Chattanooga, TN
- Maui Preparatory Academy, Lahaina, HI
- Mrachek Middle School, Aurora, CO
- Nitschmann Middle School, Bethlehem, PA
- Oceanside Middle School, Thomaston, ME
- Oswego Middle School, Oswego, NY
- Perry Middle School, Perry, MI
- Red Top Meadows, Wilson, WY
- Rehoboth Christian School, Rehoboth, NM
- Sacaton Middle School, Sacaton, AZ
- Springwater Environmental Sciences School, Oregon City, OR
- Standfield Elementary School, Stanfield, AZ
- The Boys School in Denver, Denver, CO
- The Crefeld School, Philadelphia, PA

Videos:

- About The Specialized Foundation: http://bit.ly/_TSF1
- About the Riding for Focus program: <http://bit.ly/RidingForFocus1>
- Riding for Focus example school: http://bit.ly/R4F_EMS

About The Specialized Foundation:

The Specialized Foundation was established in 2015 with the intention of introducing students to cycling's positive effects on academic performance, health, and wellbeing, with a focus on students with learning differences like ADHD.

####

Media Contact:

James Nixon

408-779- 4432

James.Nixon@Specialized.com

Specialized Foundation Program Contact:

Meagan Daniel

423-394-2983

meagan.daniel@specializedfoundation.org